



**2026-2027 Season**

# *Sponsorship Opportunities*

## **Celebrating 30 Years of Arts Enter Cape Charles**

Since 1997, Arts Enter Cape Charles has brought the visual and performing arts to the lower Eastern Shore of Virginia. As we celebrate our 30 year anniversary in 2027, we thank you for your support and for sharing in our legacy as a sponsor.



**Historic Palace Theatre & Lemon Tree Gallery**



**Arts Enter began as a dream** shared by founder Clelia Cardano Sheppard and a small group of arts enthusiasts. Today, the nonprofit provides arts education, presents year-round programming, supports artists and performers, and strengthens our Eastern Shore economy and culture.

## Two Venues. One Movement.

Live theatre, music, dance, visual art, film, and arts education come together through Arts Enter's programs at two welcoming venues: the Historic Palace Theatre and Lemon Tree Gallery.



### Historic Palace Theatre

A restored 1942 Art Deco theatre in the heart of Cape Charles, presenting live music, theatre, film, and community performances.



### Lemon Tree Gallery

A gallery and creative space where art, music, and community meet. Discover works by artists and enjoy live music on our stage.



### Arts Education

Piano, voice, theatre, & dance classes for all ages. Nurture your creativity, build confidence, and create community.

Our vision is that every member of our community has access to the inspiration of the arts, whether as a performer, creator, or appreciator.

*Thank you*

to all who are a part of our story — past, present, and future!

2026-2027  
*Event Sponsorships*  
30th Anniversary Year

*New series plus traditional favorites make this a banner year!*

## HISTORIC PALACE THEATRE

**CENTERSTAGE SPONSOR: \$6,000**

Our Spring Musical and 30<sup>th</sup> Anniversary Celebration make a splash

**MAINSTAGE SPONSOR: \$4,000**

Comedies, classical concerts, and tribute bands fill the theatre with joy

**NEW!**

**SPOTLIGHT SERIES SPONSOR: \$1000**

Shining light on serious talent from near and far

**COMMUNITY PROGRAMS SCHOLARSHIPS: \$500**

Sponsoring our dance showcases and summer camp sponsors a child's scholarship

## LEMON TREE GALLERY

**FRIDAYS AT LEMON TREE: CENTERSTAGE SPONSOR: \$6,000**

Free live music almost every Friday night with local and regional talent

**NEW!**

**CANDLELIGHT SERIES: \$500**

Ticketed music performances in an intimate space

[artsentercapecharles.org](http://artsentercapecharles.org)  
[lemontree.gallery](http://lemontree.gallery)

# 2026-2027 *Legacy Sponsorships* 30th Anniversary Year

*Support the mission of Arts Enter with a transformational gift that positions us for the next 30 years of championing the arts*

## **PEARL** — \$30,000

Premier recognition throughout our 30th Anniversary Season

## **EMERALD** — \$20,000

Signature recognition throughout our 30th Anniversary Season

## **RUBY** — \$15,000

Leadership recognition throughout our 30th Anniversary Season

## **DIAMOND** — \$10,000

Special recognition throughout our 30th Anniversary Season

### **LEGACY SPONSOR BENEFITS**

- Featured on our electronic signage both inside and outside the Historic Palace Theatre for maximum visibility
  - Recognition on websites, playbill, and social media
- Leadership Circle membership and exclusive donor event
- Recognition signage at all events based on sponsorship level
  - Reserved seating and VIP experiences
  - Season passes to all Arts Enter performances
  - Complimentary full page playbill ad

Invest in the Next 30 Years of the Arts

# Candlelight Series

Live Music, Up Close

AT LEMON TREE GALLERY

## \$500 Candlelight Sponsorships

**SAT Sept 26 7:30 PM** **Arias and Duets**  
Virginia Opera Emerging Artists

**SAT Jan 30 7:30 PM** **Megan Cartwright**  
An Evening of Song

**SUN Mar 13 4:00 PM** **Trio Niche**  
Strings and Pianoforte Concert

**SAT May 15 7:30 PM** **Alvy Powell & Dr. Caroline Gibson:**  
Opera Concert

**\$25 Tickets • Up to 60 Audience Members**

### **\$500 CANDLELIGHT SPONSOR BENEFITS**

Mention in print and social media surrounding the sponsored performance  
Included in electronic signage at Historic Palace Theatre • 2 complimentary tickets  
Introduced at event • Logo displayed at event

Includes a ¼-page playbill ad

# Spotlight Series

Shining Light on Serious Talent

AT THE HISTORIC PALACE THEATRE

## \$1,000 Spotlight Sponsorships

- SUN Oct 4 4 PM** **Vladyslav Doyhan on Saxophone**  
A Benefit Concert for Ukraine
- SUN Oct 18 4 PM** **Waterwoman: A Reading**  
A Play by Lenore Hart & David Poyer
- SUN Nov 1 4 PM** **Songs of the Harvest**  
Doorway Singers Acapella Group
- SUN Dec 13 4 PM** **Crooners Christmas**  
Good Shot Judy
- FRI July 2 6 PM** **Live at the Palace**  
Recording an album live by a regional band

\$10-\$25 tickets • Up to 300 Audience Members

### \$1,000 SPOTLIGHT SPONSOR BENEFITS

Mention in print and social media surrounding the sponsored performance  
Included in electronic signage at Historic Palace Theatre • 4 complimentary tickets  
Introduced at event • Logo displayed • Reserved seating • Leadership Circle membership

Includes a 1/2-page playbill ad

# Mainstage

Big Shows, Big Moments

AT THE HISTORIC PALACE THEATRE

## \$4,000 Mainstage Sponsorships

<b>FRI-SUN</b>	<b>Nov 20-22</b>	<b>7:30 PM</b> <b>3 PM</b>	<b><i>Present Laughter</i></b> A Comedy by Noel Coward	<b>\$35 TICKETS</b> <b>900 CAPACITY</b>
<b>SAT</b>	<b>Dec 12</b>	<b>7:30 PM</b>	<b>Holiday Brass</b> Virginia Symphony Orchestra	<b>\$40 TICKETS</b> <b>350 CAPACITY</b> <b>BLUE HERON REALTY</b>
<b>SAT</b>	<b>Feb 19</b>	<b>7:30 PM</b>	<b>Man in Black</b> Johnny Cash Tribute Band	<b>\$55 TICKETS</b> <b>350 CAPACITY</b>
<b>SAT</b>	<b>Mar 6</b>	<b>7:30 PM</b>	<b>Who's Bad</b> Michael Jackson Tribute Band	<b>\$55 TICKETS</b> <b>350 CAPACITY</b>
<b>SAT</b>	<b>May 31</b>	<b>7:30 PM</b>	<b>King of Diamonds</b> Neil Diamond Tribute Band	<b>\$55 TICKETS</b> <b>350 CAPACITY</b>
<b>FRI-SUN</b>	<b>June 25-27</b>	<b>7:30 PM</b> <b>3 PM</b>	<b><i>The Odd Couple</i></b> A Comedy by Neil Simon	<b>\$35 TICKETS</b> <b>900 CAPACITY</b>

### \$4,000 MAINSTAGE SPONSOR BENEFITS

Logo visibility and mention in all print and social media including billboard & pop up banners  
Featured in electronic signage at Historic Palace Theatre • 8 comp tickets • Reserved Seating  
Opportunity to speak at event • Logo displayed at event • Leadership Circle membership

Includes a full-page playbill ad + billboard

# Centerstage

Community Comes Together

AT THE PALACE THEATRE & LEMON TREE

## \$6,000 Centerstage Sponsorships

- FRI-SUN** April 23-25 7:30  
May 1-3 3 PM ***The Little Mermaid*** \$35 TICKETS  
Spring Musical at the Palace 1800 CAPACITY
- SAT** June 12 5 PM **Red Carpet 30<sup>th</sup> Anniversary Party** NO TICKET CHARGE  
Celebrating Arts Enter 350 CAPACITY
- Fridays** 6-8 PM **Fridays at Lemon Tree** NO TICKET CHARGE  
Free music almost every Friday 40 EVENTS  
*with local and regional talent*

## \$6,000 CENTERSTAGE SPONSOR BENEFITS

- Logo visibility and mention in all print and social media including pop up banners
- Featured in electronic signage at Historic Palace Theatre • 12 comp tickets for *Little Mermaid*
- Opportunity to speak at event(s) • Logo displayed prominently at event(s)
- Reserved Seating • Leadership Circle membership

Includes full-page playbill ad + premier signage



# Community Programs

Sponsoring an Event Sponsors a Student

## Scholarship

AT ARTS ENTER CAPE CHARLES

### \$500 Community Programs Sponsorships

**SAT Dec 5 5 PM** **Christmas Dance Showcase**  
Arts Enter School of Dance

**SUN Dec 20 4 PM** **Christmas Concert**  
The Shore Singers

**SAT June 5 5 PM** **Spring Dance Showcase**  
Arts Enter School of Dance

**SUN June 7 4 PM** **Spring Choir Concert**  
The Shore Singers

**FRI  
SAT July 16-17 7 PM  
2:30 PM** **Moana, Jr.**  
Musical Theatre Summer Camp

### \$500 COMMUNITY PROGRAMS SPONSOR BENEFITS

Mention in print and social media surrounding the sponsored performance

Included in electronic signage at Historic Palace Theatre

Introduced at the event • Logo displayed at the event • Complimentary ¼ page playbill ad



Invest in the Next Generation

# Have an Arts Enter story to tell?

It's been an unforgettable 30 years!  
Please share your favorite Arts Enter memories, stories, photos, and testimonials. A special edition coffee-table book commemorating Arts Enter will be released at our June 12, 2027 Red Carpet Celebration! We want to hear your perspective on what Arts Enter means to you.

Email us at [team@lemontree.gallery](mailto:team@lemontree.gallery)



## LEADERSHIP CIRCLE

Sponsors & Donors of \$1,000+

Those who give \$1000 or more become members of our Leadership Circle, receiving special recognition, reserved seating, and an annual cocktail party on the bay with a state of the organization address and entertainment.

# Thank you

for supporting Arts Enter's next chapter

Please submit your Sponsorship Confirmation Form by August 5

\*We can be flexible on the deadline if needed

