Summer 2026

Dear Friend of Arts Enter,

For nearly 30 years, Arts Enter Cape Charles has helped prove that a small town can make room for big art. **Since 1997, Arts Enter has brought visual and performing arts to the lower Eastern Shore of Virginia, creating opportunities for people of all ages to learn, perform, and experience the arts.** At the Historic Palace Theatre and Lemon Tree Gallery, Arts Enter has become a gathering place for expression and connection in the heart of Cape Charles.

As we prepare for our 2026 to 2027 season and look ahead to our 30 year anniversary in 2027, we invite you to be part of this next chapter.

This season will feature music, fully staged theatre productions, dance, tribute bands, and special curated performances through our partnership with the Virginia Commission for the Arts, including the Virginia Symphony, Trio Niche, Good Shot Judy, and Jason Cale. **Each performance, gallery event, and class helps keep the arts visible, accessible, and alive on the lower Eastern Shore.**

Advertising in our season playbill is a meaningful way to place your business, family, or organization in front of an engaged audience while showing your commitment to the cultural life of Cape Charles and the Eastern Shore. **More than 2,000 playbills are distributed throughout the season**, reaching patrons, visitors, artists, families, students, volunteers, and community members who love the arts.

Your support does more than purchase space in a program. It connects your name with a mission that has enriched this community for nearly three decades. It helps sustain live performance, support local and regional artists, create opportunities for students and performers, and preserve the creative spaces where people come together.

We are deeply grateful for the businesses, patrons, artists, volunteers, community partners, and friends who have supported Arts Enter over the years. Because of that generosity, **Arts Enter continues to grow as a creative force** for Cape Charles and the Eastern Shore.

Thank you for considering an advertisement in our 2026-2027 season playbill. Reserve your space online at artsentercapecharles.org/support/advertise or with the enclosed form. Please submit your ad artwork no later than **August 20** to team@artsentercapecharles.org. *We are happy to answer any questions.* **Thank you for helping us celebrate the past, sustain the present, and carry the arts forward into the next 30 years.**

Small Town Big Art!

Yours in Art,

Clelia Cardano Sheppard, MaryAnn Roehm, and the Arts Enter Team

ARTS ENTER CAPE CHARLES | 301 MASON AVENUE | CAPE CHARLES, VIRGINIA 23310

www.artsentercapecharles.org/support | team@artsentercapecharles.org | 757-331-4327

2026-2027 Playbill Advertising Form

Your playbill advertisement places your business in front of Arts Enter audiences while supporting live performance, arts education, local artists, and community programming in Cape Charles and the Eastern Shore.

Business Name:_____

Contact Person:_____

Phone:_____

Email:_____

Mailing Address:_____

❑ Quarter-page Color Ad: (4.5”w x 1.75”h) *Complimentary for $500 sponsors*	$175.00
❑ Half-page Color Ad: (4.5”w x 3.75”h) *Complimentary for $1,000 sponsors*	$275.00
❑ Full-page Color Ad: (4.5” w x 7.50”h) *Complimentary for $4,000+ sponsors*	$475.00
❑ Full-page Color Ad on Inside Cover	$650.00 (Sold)
❑ Full-page Color Ad on Inside Back Cover	$650.00 (Sold)
❑ Full-page Color Ad on Back Cover	$800.00 (Sold)
❑ Full-page Centerfold Ad	$1,000.00 (Sold)

Please call or email with questions or for additional information:
757-331-4327, team@artsentercapecharles.org.

Return this form or reserve your space online at artsentercapecharles.org/support/advertise.
Submit **camera-ready artwork** to team@artsentercapecharles.org no later than **August 20**.

Please make checks payable to Arts Enter Cape Charles or pay online with no fees.

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